

ORDINANCE NO. 1664

6-27-95
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Reading

AN ORDINANCE ADDING A NEW CHAPTER, 8.35, TOURISM ADVISORY COMMITTEE, TO THE EUREKA SPRINGS MUNICIPAL CODE REGARDING VEHICLES AND TRAFFIC

WHEREAS, the City of Eureka Springs has seen a dramatic increase in the numbers of tourists visiting the city in recent years, and recognizing that the tourism industry represents a major contribution to the economic well being of the community as a whole, but that there is danger of permanently damaging the fragile Historic District and diminishing the quality of life of the residents thereof, and

WHEREAS, it has been determined in communities throughout the country that a major contributing factor to the concern of residents, as well as of members of the business community, is the control of tourism-related traffic, specifically large vehicles such as motor coach buses and delivery vehicles that are not compatible with the street layout of the Historic District, and

WHEREAS, the City Council finds, further, that the numbers of unregulated tour vehicles and other commercial vehicles entering the Historic District may be having adverse effects upon the health, safety and welfare of the citizens of the city and that there is a need for comprehensive tourism management. The Council also finds that the responsibilities of tourism management are of sufficient scope and complexity to justify a separate ordinance and organizational entity from that required for other city administration.

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Eureka Springs, Arkansas:

Section 1

That Title 8 of the Municipal Code is amended by the addition thereto of a new chapter, Chapter 8.35, entitled "Tourism Advisory Committee":

8.35.01 Creation and Composition.

There is hereby created a Tourism Advisory Committee, which shall consist of nine (9) members appointed by the Mayor, upon the advice and consent of the City Council. One (1) shall be a representative of the hotel/motel industry; one (1) shall be a representative of a tour company; one (1) shall be a member of the Board of Directors of the Chamber of Commerce; two (2) shall be residents of the Historic District, at least one of which should have residence on the Historic Loop; one (1) member of the Eureka Springs Preservation Society; one (1) representative of the downtown (Historic District) business community; one (1) representative of a tourist attraction in the immediate area; and one (1) shall be at-large with

demonstrated knowledge of the history and/or architecture of the Historic District.

8.35.02 Terms of Office.

Tourism Advisory Committee members shall serve a term of three (3) years and may be reappointed for one (1) additional three year term. Members may not be reappointed to the Committee after completion of their second term until they shall have been off the Committee at least one (1) year. Provided however, that of those persons initially appointed, three (3) shall be appointed for a one (1) year term; three (3) shall be appointed for a two (2) year term; and three (3) shall be appointed for a three (3) term.

8.35.03 Duties and Responsibilities.

The Tourism Advisory Committee shall:

(a) Oversee the broad range of tourism-related matters that affect the economic and general welfare of the citizens of the city in order to ensure that visitors can enjoy the historic and aesthetic aspects of the city's heritage consistent with the maintenance of the environmental quality of life of its citizens;

(b) Make such policy recommendations to the Mayor and City Council or appropriate city commissions as will further the goals of tourism management, particularly in the areas of parking and routing of tourism related traffic, the qualification and licensing of tour guides, the determination of vehicle appropriateness and areas of operation and the enforcement of tourism management regulations;

(c) Issue such regulations as the City Council may, by ordinance, authorize;

(d) Adopt rules for the conduct of its meetings;

(e) Elect from its membership a Chairman and Vice Chairman;

(f) Meet at least monthly;

(g) Prepare an annual report summarizing the Committee's activities for the previous year.

(h) Have such other duties and responsibilities as the City Council may from time to time direct.

Section 2

All ordinances and parts of ordinances in conflict herewith are repealed to the extent of such conflict.

Section 3

If any part of this ordinance is declared invalid for any reason whatsoever, it shall not affect the remaining portions thereof.

PASSED AND ORDAINED BY THE CITY COUNCIL OF THE CITY OF EUREKA SPRINGS, ARKANSAS THIS _____ DAY OF _____, 1995.

APPROVED:

ATTEST:

Barbara O'Harris, Mayor

Mary Ann Lee, City Clerk

COMPARISON OF COMPOSITION OF PROPOSED TOURISM

ADVISORY COMMITTEE WITH THAT OF SAVANNAH AND CHARLESTON

<u>SAVANNAH, GA</u>	<u>CHARLESTON, SC</u>	<u>EUREKA SPRINGS</u>
LODGING INDUSTRY (1)	LODGING INDUSTRY (1)	HOTEL/MOTEL BUSINESS (1)
TOUR COMPANY (1)	TOURIST TRANSPORT. (1)	TOUR COMPANY (1)
--	LICENSED TOUR GUIDE (1)	--
HOSPITALITY ASSOC. (1)	--	--
VISITORS BUREAU (1)	--	CHAMBER OF COMMERCE (1)
FAMILIAR WITH HISTORY/ ARCHITECTURE OF CITY (1)	FAMILIAR WITH HISTORY/ ARCHITECTURE OF CITY (1)	FAMILIAR WITH HISTORY/ ARCHITECTURE OF CITY (1)
HISTORIC DISTRICT RESIDENT (2)	HISTORIC DISTRICT RESIDENT (3)	HISTORIC DISTRICT RESIDENT (2)
HISTORIC SAVANNAH FOUNDATION (2)	--	PRESERVATION SOCIETY (1)
MUSEUM OR ATTRACTION (1)	--	AREA ATTRACTION (1)
--	BUSINESS COMMUNITY (1)	DOWNTOWN BUSINESS COMMUNITY (1)
AT LARGE (1)	AT LARGE (1)	--
--	CITY COUNCIL (1)	--
--	MAYOR (1)	--
TOTAL MEMBERSHIP:		
(11)	(11)	(9)

ALL OF ABOVE MEMBERS HAVE STAGGERED 3 YEAR TERMS. (INITIAL TERM WILL BE A BALANCE OF 1, 2 & 3 YEAR TERMS.) NO MEMBER SHALL SERVE MORE THAN 2 CONSECUTIVE TERMS.