

**ORDINANCE NO. 1634 (AMENDED)**

**AN ORDINANCE AMENDING CHAPTER 7.28, "SIGNS,"  
OF THE EUREKA SPRINGS  
MUNICIPAL CODE**

**WHEREAS**, the City Council of the City of Eureka Springs, Arkansas, has determined that Chapter 7.28, "Signs," of the Eureka Springs Municipal Code should be amended by classifying promotional event plaques as signs that are exempt from sign permit requirements.

**NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EUREKA SPRINGS, ARKANSAS, THAT:**

**Section One: Section 7.28.05 Amended**

Section 7.28.05, "Permissible Signs," of the Eureka Springs Municipal Code is amended by the addition of a new paragraph, Paragraph 20, thereto:

20. Plaques for promotional events authorized by the City. Plaques shall not exceed one and one-half (1-1/2) square feet or three (3) square feet and may be attached to buildings or on-site business signs that are in compliance with all other provisions of this Chapter. No more than one (1) plaque shall be displayed at any premises at any one time. Said plaques are permitted as follows:

1. C-1 Zones: only 1-1/2 square foot plaques are permitted in C-1 Zones.
2. C-2 Zones: 1-1/2 and 3 square foot plaques are permitted in C-2 Zones.
3. C-3, R-1, and R-2 Zones: no promotional plaques are permitted in these zones.

**Section Two: Repeal Clause**

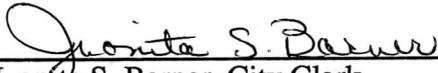
If this Ordinance is in conflict with any other ordinance or resolution, that ordinance or resolution is repealed to the extent of said conflict.

**PASSED AND ORDAINED BY THE CITY COUNCIL OF THE CITY OF EUREKA SPRINGS, ARKANSAS, THIS 25TH DAY OF OCTOBER, 1994.**

APPROVED:

  
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Gerri Bess Forman, Mayor Pro Tem

ATTEST:

  
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Juanita S. Barner, City Clerk

# EUREKA SPRINGS PRESERVATION SOCIETY

P.O. Box 404  
Eureka Springs, Arkansas 72632

October 18, 1994

Michael McDonald, Chairman  
Eureka Springs Historic District Commission  
44 South Main Street  
Eureka Springs, AR 72632

Dear Mr. McDonald,

On behalf of the Eureka Springs Preservation Society, I would like to comment on the proposed signage promoting Christmas activities in Eureka Springs.

The Preservation Society has no objection to seasonal signs posted in the fall letting people know that we have many wonderful things to see and do in December.

We do, however, wish to be on record supporting the current ordinance prohibiting *permanent* year-round off-site signage for any activity or business in the Historic District.

Thank you,

*Brenda Bell*

Brenda Bell  
President

**city of eureka  
springs**



**HISTORIC DISTRICT  
COMMISSION**

Oct. 20, 1994

city offices, 44 south main

eureka springs, arkansas 72632

(501) 253-9703 FAX (501) 253-6967

TO: City Council

RE: Amendment to Sign Code

The Historic District Commission (HDC) reviewed the proposed amendment/addition to Chapter 7.28, Signs, of the Municipal Code of the City of Eureka Springs during its regular meeting Wednesday, Oct. 19.

After lengthy discussion with members of the Christmas Promotion Committee, the Commission voted to recommend allowing the three square foot plaques to be permitted in C-2, Contemporary Commercial, areas only. The vote was three in favor, one against and one member was absent.

Attached is a letter from the Preservation Society to the Commission objecting to any permanent signage for any activity in the Historic District.

Mary Jean Sell,  
Admin. Liaison,  
Deputy City Clerk

**city of eureka  
springs**

city offices, 44 south main

eureka springs, arkansas 72632

(501) 253-9703 FAX (501) 253-6967



**PLANNING COMMISSION/  
BOARD OF ZONING ADJ.**

Oct. 17, 1994

TO: Members of City Council

RE: Ordinance #1634 Amended--Signs

During discussion in the regular Planning Commission/Board of Zoning Adjustment meeting Thursday, Oct. 13, of proposed Ordinance No. 1634, Amended, regarding the addition of plaques for promotional events two questions were unanswerable from the wording or Council's discussion as related by Commission members:

1. Who is the City?--Does the Council individually sponsor or authorize each event? How are these events to be defined as "authorized by the City"?

2. Does this eliminate the need for signs in the Historic District to be approved by the Historic District Commission, as currently required by the Municipal Code, Chapter 11.28.05?

The Commission would like to have these two points clarified before the proposal is approved.

Thank you for your consideration.

Mary Jean Sell,  
Admin. Liaison,  
Deputy City Clerk

**city of eureka  
springs**

city offices, 44 south main

eureka springs, arkansas 72632

(501) 253-9703 FAX (501) 253-6967

TO: City Council

RE: Christmas Promotion Signage

**HISTORIC DISTRICT  
COMMISSION**

Oct. 6, 1994



The Historic District Commission (HDC) is opposed to any changes in Chapter 7.28, Signs, of the Municipal Code of the City of Eureka Springs which would allow year 'round signage promotion of any festival or specific event.

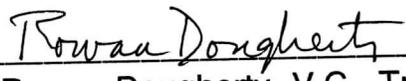
Since there are more than two dozen annual weekend events, including the month-long May Fine Arts Festival, it is possible that every event promotion committee would want to put up year 'round signage to encourage visitor participation.

"Signage like in Branson" is one of the reasons our sign ordinance is as restrictive as it is. When the sign ordinance was adopted in 1990, it was made clear by the Planning Commission that Branson-style signage was to be avoided in Eureka Springs. The HDC concurs in that opinion today.

With few exceptions, every business in the Historic District already has the maximum amount of signage allowed, particularly in the residential areas. Changing the sign code to allow more signage will add to the clutter visitors must see as they try to negotiate the streets.

We request that any proposal to allow this type of signage be rejected. A motion to oppose any changes to the sign ordinance in this regard was approved by a vote of 4-0-0 during the regular HDC meeting Wednesday, Oct. 5, 1994. One member was absent.

  
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Michael McDonald, Chairman

  
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Rowan Dougherty, V.C., Treas.

  
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Debbie Davis, Secretary

  
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Jim Spruill, Member